**JBCA**

**The Japan Business Communication Association Newsletter**

**No.19 June 17, 2013**



* **Message from the President**

Dear JBCA Members,

The season of spring, with its pleasant air and all other blessings, has come, and I believe that our esteemed members are all enjoying good health. I would like to extend my gratitude for your ongoing support for, and cooperation with, the activities of the Association.

At this time, I would like to share some information regarding the Association, and make some requests. Please check the materials supplied, and kindly remit your membership fees. Your cooperation is greatly appreciated.

Hiromitsu HAYASHIDA, President

* **The 73rd National Convention**

The National Convention of 2013 is scheduled to take place on Saturday 5 through Sunday 6 of October 2013 at Meiji University, Surugadai Campus, Tokyo with Professor Yojiro Ii as the chair of the steering committee. The International Session, which has been held for the last six consecutive years, will be hosted.

Business communication researchers from overseas will be invited to give a special lecture. This event should serve as a forum for exchange of views with our members.Members are invited to present their research papers, in order to make this Convention successful. Members are also urged to offer their suggestions for the preparation of Convention program. Contact details appear at the end of this newsletter.

* **The 72ndNational Convention**

The National Convention of 2012 was held successfully on Saturday 13 through Sunday 14 of October at Seinan Gakuin University in Fukuoka, with Professor Yasushi Fukuda serving as committee chair. Eleven presentations, including the Special Lecture, were given. Dr. David Victor, Eastern Michigan University, gave the Special Lecture.

I would like to thank all involved for having made this Convention a success. Thank you very much.Once again, I would like to extend my sincere gratitude to all the people who were involved. Thank you very much.

* **The New Board**

On the first day of the 69th Convention, the secondary voting of the directors of the Board was conducted under the auspices of the Election Administration Committee, and twelve new directors were duly elected.

On the second day, the new directors chose Prof. Hiromitsu Hayashida as the new Executive Director, by voting among themselves. Subsequently, the new Executive Director and other directors came to the conclusion that allocation of duties among the new directors should be assigned to the Executive Director at his discretion. The new directors, as well as officers within the Board, are listed in the table below.

* **International Exchange News**

The 77th Annual Convention of ABC (Association for Business Communication) was held in Hawaii from 24 through 27 October, 2012 under the banner of “Communicating Sustainability in Business.” About 20 members of JBCA attended the convention for an active exchange and showed our presence there.The 13th Asia-Pacific Conference of ABC was hosted at Doshisha University from 13 through 15 March, 2013. Thanks to the dedicated work of Prof. Kameda, Chair, and other committee members of the conference. In addition a number of JBCAmembers gave presentations, and we were the driving force of this successful international event.

* **New Members and Update of JBCA Membership Status**

At the 72ndConvention, 8 new members were admitted, including 6 regular members, and 2 general members.

As at the end of the 2012 National Convention, total membership count was 199 members (consisting of 165 regular and honorary members, 24 general members, 7 graduate student members, and 2 supporting corporate members). Please refer to the table below for the membership status.

Meanwhile, the following 8 members withdrew from the Association: Mami Yamada Makoto, Yasumasa Someya, Hiroo Kurimoto, HideoImamura, Kazutaka Fujita, Seiko Iwata, TakuyaNinomiya, and Yoshiaki Takakuwa

New members (In random order)

|  |  |  |  |
| --- | --- | --- | --- |
| Type | Name | Affiliation | Chapter |
| Regular | Miyuki Kimura | The Jikei University | Kanto |
| Regular | Toshiya Yumiba | Osaka City University | Kansai |
| Regular | Hiroyuki Nishiguchi | Heian Jogakuin University | Kansai |
| Regular | Keiko Shirozu | Nagasaki University | Kyushu-Yamaguchi |
| Regular | Eisaku Tsumura | Meisei University | Kanto |
| Regular | Akihiko Tsumura | Showa Women’s University | Kanto |
| General | Kosuke Fukunaga | Training Coach for Corporations | Kanto |
| General | Kiichiro Manabe | Daily Foods Corporation | Kanto |

JBCA Membership Status

|  |  |  |
| --- | --- | --- |
| Membership Type | End of 2012 General Meeting | End 2011 General Meeting |
| Honorary | 8 | 4 |
| Regular | 158 | 162 |
| General | 24 | 22 |
| Graduate Students | 7 | 9 |
| Supporting | 2 | 7 |
| Total | 199 | 199 |

Withdrawals 8 16

New Members 8 21

**New Director and their Roles**

|  |  |  |
| --- | --- | --- |
| Name | Number of Votes | Role |
| Yojiro Ii | 30 | *The Journal of Business Communication*Association, Editorial Committee |
| Yasuhiro Kato | 24 | Planning Committee |
| Takehisa Kobayashi | 31 | PR Committee, Chair*The Journal of Business Communication* Association, Editorial CommitteePlanning Committee |
| Nobumitsu Takahashi | 24 | National Liaison Committee, Chair |
| Yoshimitsu Takei | 26 | Planning Committee |
| Yasuo Nakatani | 32 | UNEAJ Liaison |
| Ken Naganuma | 26 | Planning Committee |
| Tatsuro Nobu | 30 | Int’l Liaison Committee, Chair*The Journal of Business Communication* Association, Editorial Committee |
| Hiromitsu Hayashida | 32 | President |
| Yukio Hisajima | 27 | Planning Committee, Chair |
| Misa Fujio | 31 | *The Journal of Business Communication* Association, Editorial Committee, Chair |
| Yuichiro Yamamoto | 33 | UNEAJ Liaison |

General Affairs & Accounting: Takehisa Kobayashi

Auditors: Shun-itsu Nakasako, Kimihiro Kono

* **New Honorary Members**

Tomoo Ohtsuka, Tomonori Nakamura, Yoji Nakasako, and Junzo Hayashi were appointed as honorary members.

* **New Advisors**

NaokiKameda andYasushiFukuda were appointed asadvisers.

* **Special Committee Members**

NobuoKamata (*The Journal of Business Communication* Association, Editorial Committee),Shun-itsu Nakasako (PR Committee), Toshihiro Shimizu (PR Committee) and Takashi Masuyama (Planning Committee) were appointedas special committee members.

* **Call for Papers**

The Association invites members to present papers at the upcoming national convention, as scheduled for October 5 (Saturday) and 6 (Sunday) at Meiji University. Please note that **the deadline for proposals is June 30**.

* **Annual Membership Fees**

It is the time of the year that members are kindly reminded to remit their annual membership fees. Your regular or general membership fee of JPY 8000, or graduate student fee of JPY 4000, can be paid by using the enclosed JP Bank payment form.

* **JBCA Outline**

The Japan Business Communication Association is a well-established academic society with an history of over 70 years. Initially established as the Japan Business English Association, the Association is a member of both the Union of National Economic Associations in Japan and the Science Council of Japan. In 2002, after careful consideration, the Board of directors decided to change the name of the Association to the Japan Business Communication Association, thanks to the great efforts of former Executive Director Prof. Takao Norisada and other directors. The change signified the intention of the Association to further improve the academic quality of its activities.

* **Activities of the Association as managed by the headquarters**

The main activities of the Association include an annual National Convention (normally in October), publication of annual bulletins and other printed matters. The Association relies solely upon membership fees to support its activities. Your cooperation is therefore greatly appreciated.

* **Becoming a Member**

In FY2010, the Association relaxed the membership requirements significantly. In addition to regular membership, general and graduate school memberships were introduced. Through this change, the Association wishes to enlarge its membership, invigorate the organization, and improve the academic quality of its activities. Members are kindly requested to recommend qualified prospects to join the Association.

* **Activities of regional chapters**

JBCA has three regional chapters in Kanto, Kansai, and Kyushu/Yamaguchi. Each chapter holds two or more regional meetings each fiscal year, which are held separately from the National Convention. All members belong to local chapters.

**Regional chapter secretariats and presidents**

Kanto Chapter

Prof. Yasuo NAKATANI

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Kyushu/Yamaguchi Chapter

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*Note: Regional chapter presidents have terms of appointment as stipulated by respective regional chapter rules. Names of presidents are current as at the time of this newsletter publication.*

* **Website updates**

Prof Shun-itsu NAKASAKO, member of the Public Relations Committee, is updating the JBCA website. This newsletter is available for perusal on the Association website. In addition, the details of regional chapter academic presentations are also available on JBCA website, as had been the case last year.

URL: <http://japanbusinesscommunication.web.fc2.com>

* **Notify your membership change!**

Members, please notify your regional chapter any changes in your mailing address, affiliation, phone number, etc. Your chapter will then forward the information to JBCA headquarters.

* **English translation**

Please note that Editors apologize for any errors in the alphabetical representation (Romanization, or phonetic translation) of Japanese and other names.

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* New Members since May 2013

New members, whose names are not available in our membership directory, are:.

Regular members:

・Atsuko Kaneko (Kanto, Musashino University)

・Mikihiro Ueda (Kansai, HAL Osaka College of Technology & Design)

・Rinako Miyata (Kanto, Meiji University)

・Masamichi Asama (Kanto, Toyo University)

・Masako Terui (Kansai, Kinki University)

Graduate student:

・MiyukiTakino (Kanto, University of Southampton)